

PAWSITIVE IMPACT PROGRAM NEWSLETTER

ABSECON VETERINARY HOSPITAL

March 2025

VOL 1



WELCOME READERS!

We'd like to take a moment to express our gratitude to our clients, team, and community. It is through our shared commitment to treating every client like family and every pet as our own that we, as a hospital, can give back to both pets and the community. We are incredibly thankful for the opportunity to collaborate and grow alongside all of you.

Sincerely,

Your AVH Team

WHAT IS THE PAWSITIVE IMPACT PROGRAM?

Absecon Veterinary Hospital is committed to giving back to the community in a number of ways and through various projects. These initiatives can now all be found under our Pawsitive Impact Program umbrella.

We've expanded our outreach to include our 501(c)(3), Laddie's Legacy, as well as:

- Absecon Veterinary Hospital's Animal Therapy Team (ATT)
- AVH CPR Courses for First Responders
- Parvovirus Vaccine Clinics
- CART, SART, DART contracts
- Community Pet Loss Grief Groups
- Participation in the Absecon Community Committee
- All local township Rabies Clinics staffed by our doctors and technicians
- Contracts with Paws of Honor, working dogs, Seeing Eye

Want to get involved? Email Cherie at cscheurich@abseconvet.com.



WHY IS THIS IMPORTANT?

Our team here deeply values community. Through our collective efforts, we strive to uplift not only the pets we care for, but also the families and neighborhoods we serve. By fostering strong relationships with local organizations and supporting community initiatives, we aim to create a positive impact that extends beyond our hospital walls.



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ATT SPOTLIGHT

MEET MOCHI

Mochi is one of over 20 incredible pets that are certified through Pet Partners to be a part of our Animal Therapy Team. Mochi has been busy making visits at the Health Center of Galloway Nursing Home.

Mochi's owner is committed to giving back to the community alongside Absecon Veterinary Hospital, and has spent numerous hours studying for this therapy animal certification, and ensuring Mochi is prepared as well.

We are so grateful to have Mochi and his owner on our team!

CONTACT CSCHEURICH@ABSECONVET.COM TO SCHEDULE A VISIT FROM OUR THERAPY TEAM!

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INSIDE SCOOP

Learn more about our Animal Therapy Team with Cherie Scheurich, AVH's Director of Client Experience and the Executive Director of Laddie's Legacy.

What called Absecon Vet to form their Animal Therapy Team?

We created AVH ATT out of the need for local therapy animals. After taking Murphy [Cherie's Newfoundland] to Absecon Grade School for an Education program, Dr. Dooley [their superintendent] informed us of the need for therapy animals in schools and hospitals. Shortly after, we were immediately recruited by AtlantiCare as their primary source of therapy animals.

What has been the most fulfilling part of this program for you?

Helping to lift people's mood when they see, pet, and hug the animals. The animals brighten everyone's day.

What is something to know if I want to get my pet certified as a therapy animal?

Therapy animals are required to LOVE their job. It's not enough to have an animal that is wellbehaved, calm, and obedient. Both of our certifying programs (Pet Partners and Alliance Therapy Dogs) require that the animal overtly enjoy the visits.



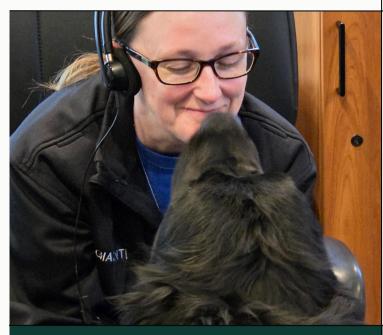


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VISIT TO ATLANTICARE'S 911 CENTER

Murphy, one of our therapy dogs on the AVH Animal Therapy Team, went for a visit with his handler Cherie to the AtlantiCare 911 Center.

Murphy provided some snuggles, kisses, and support to the incredible team there. After that visit, Murphy headed over to the AtlantiCare Cancer Center to visit the patients there.

Murphy enjoys every moment of his visits, and his handler Cherie does too!

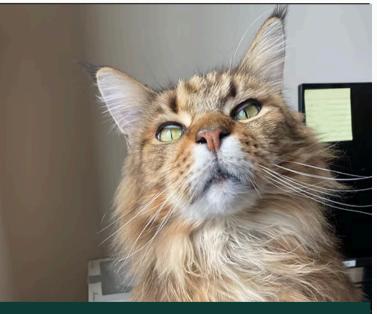
LADDIE'S LEGACY

MEET LADDIE

Laddie, one of our hospital cats, made an enormous impact on our team. In his 1½ years with us, Laddie needed a couple major surgeries. He successfully survived the first surgery, but in August of 2021, Laddie needed a very serious procedure called a Teca – Total Ear Canal Removal. He did not experience a great recovery from this procedure, and in October 2021, Laddie crossed the Rainbow Bridge.

Laddie inspired our hospital team to create Laddie's Legacy a 501c(3) that helps to prevent clients from having to make difficult decisions as a result of financial constraints.

REGISTER FOR OUR EVENTS ON OUR WEBSITE!



SAVE THE DATE!

PAINT N SIP

3/14 AT RIFICI'S

PICTURES W EASTER BUNNY

 $_{4/5}$ AT AVH

NTL FARM ANIMAL DAY 4/6 AT REED'S FARM

FUTURE VET WRKSHP

5/17 AT REED'S FARM

MUTTINI MIXER

6/19 AT STEVE & Cookie's